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Professor Tschida  
COM340  
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Milestone One

This is my submission for milestone two. This is the written part of my assignment and the references sheet. Normally, I wouldn't cite the pictures because I licensed them and pay for use. So, they became mine. But this is an academic assignment, so I know the purpose of citation.

**Written Article Text:**

It's that time of year again. It's the time for saving lives. Organ donation is one of the most rewarding and positive ways to save lives. You can leave your mark on the world while saving someone's life. This is going to be the Gala of the Year and the talk of the town. This black-tie event located at the XYZ Reception Hall will include dinner, a guest speaker, and fundraising activities.

Event coordinators will be hosting a raffle and a silent auction. You can join in on these festivities and learn all about how you can help by becoming an organ donor.

This year's goal is to have 1,000 people sign up to be organ donors. If we reach our yearly goal the hospital will have had 10,000 people successfully sign up to be organ donors in the past 7 years!

Come join us for a nice meal, an exciting raffle and silent auction, and meet other members of our community. Learn all about how you can become an organ donor and save a life.

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*Surprise Guest Speaker: This woman,  
suffering from a rare disease, received an organ  
donation through an anonymous donor that saved  
her life!*

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**Quotes Selected:**

“There is one thing I know about my donor: no matter what they did while they were here on Earth, they died a hero. They saved my life, and that’s a debt I can never repay.” -Help Hope Live client and pancreas [transplant recipient John Wilson](#)

“To me, transplant represents life and hope. Although none of us know when we may lose our life, my husband’s transplant gave us hope that we may be able to spend many more years together with each other and our families.” -Maxine Billings, wife of Help Hope Live client and [liver transplant](#) recipient [Tony Billings](#)

**Pictures Used:**



**Mini Mockup of Newsletter:**

## THE GIFT OF LIFE: A GALA OF HOPE



### “ORGAN DONOR SIGNUP GALA”

It's that time of year again. *It's the time for saving lives.* Organ donation is one of the most rewarding and positive ways to save lives. You can leave your mark on the world through organ donation.

This is going to be the *Gala of the Year* and the talk of the town. This black-tie event located at the XYZ Reception Hall will include dinner, a guest speaker, and fundraising activities.

**Surprise Guest Speaker: This woman, suffering from a rare disease, received an organ donation through an anonymous donor that saved her life!**

Event coordinators will be hosting a raffle and a silent auction. You can join in on these festivities and learn all about how you can help by becoming an organ donor.

Raffle



Silent Auction

This year's goal is to have **1,000** people sign up to be organ donors. If we reach our yearly goal the hospital will have had **10,000 people** successfully sign up to be organ donors in the past 7 years! Come join us for a nice meal, an exciting raffle and silent auction, and meet other members of our community. Learn all about how you can become an organ donor and save a life.

See you there!

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**"There is one thing I know about my donor: no matter what they did while they were here on Earth, they died a hero. They saved my life, and that's a debt I can never repay."**

*-Help Hope Live client and pancreas transplant recipient John Wilson*



**"To me, transplant represents life and hope. Although none of us know when we may lose our life, my husband's transplant gave us hope that we may be able to spend many more years together with each other and our families."**

*-Maxine Billings, wife of Help Hope Live client and liver transplant recipient Tony Billings*

<p><b>7th Annual</b></p> <p><b>"Organ Donor Signup Gala"</b></p> <p><b>Event Location: XYZ Reception Hall</b></p> <p><b>Attire: Black Tie</b></p> <p><b>Date: Month-Day-Year</b></p> <p><b>Time: 00:00 PM</b></p>
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## References

Anastaiia & Adobe Stock. *Exciting Charity Auction Event with Gavel Ready to Come Down.*

*Concept Charity Auction, Fundraising Gala, Gavel Moment, Silent Auction Items, Bidding Thrills* . 2025. Licensed Image. 18 January 2025.

Diane Keys & Adobe Stock. *pink and blue tickets*. 2025. Licensed Image. 18 January 2025.

Help Hope Live Trusted Medical Fundraising . *Celebrating the Gift of Life: The Best Quotes about Organ Donation (2024)*. 30 April 2020. Website. 18 January 2025.

Journey Studio7 & Adobe Stock. *Concept of organ donation and transplantation, doctor holds with virtual icons of various human organs, including the brain, lungs, heart, liver, kidneys, and intestines, saving lives organ donation*. 2025. Licensed Image. 18 January 2025.

Sona & Adobe Stock. *Trust word, lettering text banner*. 2025. Licensed Image. 18 January 2025.

Yingyong & Adobe Stock. *Closeup of a man wearing a black tuxedo and bow tie focus on, refined style, dynamic, blend mode, gala backdrop*. 2025. Licensed Image. 18 January 2025.